

Asha Zurich's Monthly Meeting – February 2013

Date: 08.02.2013

Time: 18.30 to 21:00

Venue: Sitzungszimmer, TEZET Oerlikon, Gubelstrasse 10, Zurich 8050

Members present: Pradeep (new member), Manohar, Kirti, Neera, Rajesh, Indranil, Prat, Akshata and Doris

Minutes written by: Prat

The following issues were discussed in the meeting.

Zurich marathon

1. 4 teams fully confirmed and will be registered soon. The 5th team is yet to be confirmed.
2. Prat, Neera and Rajesh will work on finalizing the website. Prat and Neera will formulate the text and optimize the layout. Rajesh will implement it.
3. Photos and possibly videos from last year will be uploaded.
4. A target of CHF 10,000 will be set for the time being, and it will be adjusted according to the funds raised.
5. An option will be given to the donors to publish their names on the website. This can act as a motivation for giving among their peer groups.
6. The website will be up by the middle of next week.

Nirmaan (Haveri) decision

There was an extensive discussion on the proposal and the site visit report and each member was given the opportunity to ask his or her questions. At the end, it was unanimously decided that **Asha Zurich will commit funding for one year and a letter for FCRA will be given to them**. However, no amount will be written in the letter as it strongly depends on Asha's financial health. Indranil will formulate the letter. In the mean time Prat will communicate the decision to the coordinator in India and also ask their clarifications on some of the following issues raised by the members. Till Asha actually signs an agreement with them (which is still at least 6 months from now), the members can ask more such questions. Prat will make a Google doc for it.

Issues raised in the discussion.

1. Is the project sustainable if Asha withdraws funding from the second year?
2. Can Asha help them finding another donor from the second year?
3. What is the clarification for using a chunk of the budget for training Panchayat members? Can it be scaled down?
4. We should do our own research to find out any testimonial about them from their previous givers.
5. What about slowly exiting from projects that are running for a long term and are in good shape, thanks to other donors. This way funds can be channelized to projects like Nirmaan that are lacking donors.

Points from a private discussion between Indranil (Asha president) and Monita (president of IAGZ)

1. IAGZ will donate the funds raised from their Dosa stand at the Vasant Utsav on the 16th of March. The estimated amount is CHF 500. Akshata and Manohar will volunteer to help the chefs.
2. IAGZ, Bengali Association, Asha and a few other Indian organizations may come together and organize a big event to multiply the funds raised.

Suggestions by Doris

1. There is an opportunity to get some funding from Swiss Lotto. Doris will write a proposal. The deadline is in June.
2. Doris will list Asha in the philanthropy list of the clients for her trust company.

Other miscellaneous points

1. Rajesh will migrate Commies from yahoo to Google group to have a better handle on the administration.
2. CAYH drive is a priority. We should all try to recruit new CAYH donors.
3. Food and info stand at Uto Kino for the Telugu movie will be canceled as the time does not match with most of the volunteers.
4. A well formulated donation acknowledgment email will be sent to the donor as soon as a new donation is received.
5. The meeting will continue on the first Friday of the month.