

## Minutes of the meeting – June 7<sup>th</sup>, 2013

Attendees – Indranil, Rajesh, Sujit, Ankita, Akshata, Neera, Doris, Pradeep, Tulika, Raajvi (new member),

Excused – Shalmali, Varsha, Pratyush

### Project Updates

#### 1. Marathon: Status of funds

- 11,692 CHF: net fund and 11,092 CHF received and 600 CHF still pending
- Asking runners for getting rest of the amount.
- Registering team for marathon 2014: may be 5 teams with same name
- Calling the marathon organizers and asking about changing the names and deadline for changing the names
- Time for lowest price
- Throw the mail to get the names of next runners for marathon 2014.
- Find about the volunteering for the iron man in July 2013

#### 2. Haveri Project/ Karnataka Project:

- Proposal approved
- Letter to government for FCRA written and signed by the president.

#### 3. Lok Biradari Prakalp

- The new budget CHF 5900 was approved
- MoU need to be signed for June to Dec 2013
- 7 months MoU
- Deadline: 13<sup>th</sup> June 2013

#### 4. SACSAS:

- MoU signed and paid 2700 CHF from US funds
- Installment is for Jan- June 2013 and next installment process have to be started in July.

#### 5. Akshardeep

- Need more documents for the US fund transfer which can be asked from Shreya
- Link to site report and name of the person doing the site visit
- Tentative next site visit
- Looking for somebody for site visit
- No money transfer this year, last was in Dec 2012
- MoU signed
- Money has to be transferred which is 5600 CHF and deadline is this week.
- Inform Miss Bapat about the withdrawal of Asha support from the project.

#### 6. Vishwamandal Sevashram:

- Money has to be transferred which is 9000 CHF

#### 7. Financial Status

- 22,290 is the total revenue this year till now
- Still deficit with 17,603 for this year to complete all the project requirements and this sum excludes funds present in US.
- What all receipts we need for Asha, which has to be confirmed with Sachin who does auditing for Asha
- We need internal audit of every project.
- We will publicize for the deficit on social media and in various Asha events .

## 8. Funding Strategies

- CAYH: Could new member Raajvi help with CAYH drive.
- Goal for this year is to find 12-3 new CAYH members and making it as focus of any Asha event this year.
- We need to approach and talk to people.
- Standing at the hauptbahnhof Zurich for publicity
- How to get LSV forms from the bank.

## 9. Makaibari Tea:

- 20% sales for Asha
- With New pricing 15% should also be fine.
- Collect money from end users be Doris
- All the laws checked by Doris
- Invoice in the name of Asha with the special mention that Asha is just a distributor and holds no responsibility for the quality and quantity of the product.
- Doris will send all the calculations for doing the final amount transaction and will take care for the total sales
- Establish contact with the shopkeepers.
- Book on history of the Tea; we should wait and see how the sales and things go.

## 10. I am asha Campaign

- Tulika has to look into and come up with plan and details about the same.

## 11. Asha Disco

- DJ: Indranil Banerjee and place Stutz
- Plan to organize in sept with around 120 people and ticket pricing need to be put bit higher than previous year's in order to increase profit margin.
- Akshata and Sujit will look into the details and will inform about the same by 18<sup>th</sup> June 2013.

## 12. Weltmarkt:

- Will do one weltmarkt in Aug and Rajesh will take the lead.

## 13. New fund raising Activities:

- Romita will take initiative.
- Sport day: Varsha
- Concert in Sept: By a Pakistani Sufi singer and Ken Zuckerman. Details and its feasibility have to be discussed and Kirtimalini need to be approached in this regard.
- Picnic is cancelled for a while.
- Support a child program has to be still formulated.
- Rajesh has to go to bank to do a signature and for that deadline is 15<sup>th</sup> June 2013.