

Asha Zurich's Monthly Meeting – May 2013

Date: 03.05.2013

Time: 18.30 to 20:45

Venue: Sitzungszimmer, TEZET Oerlikon, Gubelstrasse 10, Zurich 8050

Members present: Prat, Doris, Akshata, Kamlesh

Member joined GTalk: Indranil

Minutes written by: Prat

The following issues were discussed in the meeting.

Zurich Marathon (7.4.2013) update

1. Rajesh sent the current financial statement by e-mail to Prat and he communicated it to the group during the meeting. The status is as follows.

Total amount pledged: CHF **12,005.5**

Registration fees paid by Asha: CHF **1115.2**

Net profit: CHF **10,890.3**

Amount already received: CHF **10,506.51**

Amount yet to receive: CHF **1,498.99**

Rajesh will update the group about the status in a couple of weeks or so.

2. Runners will send e-mails to all the sponsors, thanking them for the pledged amount. The e-mail should also request those sponsors who have not transferred the pledged amount yet, to do the same at the earliest. Rajesh will provide each runner with the list of his/her sponsors and an e-mail template.
3. Once the accounts are settled, Prat will prepare an infographic about Team Asha in Zurich Marathon 2013. It will be internally discussed first before releasing to the public.
4. Indranil communicated a very good news that he received from Asha Munich. Inspired by Team Asha Zurich's success, Asha Munich has also decided to run in Munich Marathon in October. They contacted Asha Zurich for helping them on planning the event and Asha Zurich happily agreed to do so.

Nirmaan (Haveri) update

1. Vijay responded to the issues raised in the April meeting and Prat forwarded the response to the group. No disagreement has been received about it so far.
2. Indranil is now drafting the FCRA letter. He will send it to Nirmaan as soon as possible. The funding amount in the letter will be the same as the requested amount, namely INR 589,800 (CHF 10,256.25).

Lok Biradari Prakaalp

1. The current approved budget covers till July, 2013. Approval for the next period of

funding will be done in the June meeting.

Status of the Memorandum of Understanding (MoU) for other three projects

1. Rajesh has received the MoU for Save Children Save Society (SACSAS) from Sujit and will transfer the funds soon.
2. Akshata discussed that she would like to have the funds for Akshardeep disbursed in two installments, namely January – June and July – December. She will implement this change and send the MoU to Rajesh by this weekend.
3. Rajesh has not yet received the MoU for Vishwamandal Sevashram from Varsha. **She is requested to send it as soon as possible.**

Partnership with Makaibari tea estate

1. The partnership with Makaibari tea estate is going quite smoothly. Doris is taking care of it and she updated the group about it in the meeting.
2. It was agreed upon that Asha will get 20% commission on each sale.
3. Doris has already got orders from her colleagues.
4. Doris has created an invoice in the name of Asha for the buyers. She showed it during the meeting and will also send it to the group by e-mail. She has checked that no VAT is required for transactions less than CHF 100,000.
5. Right now the transaction is manual and via direct cash payment to Doris. But Rajesh is working with the IT personnel in charge at the tea estate to set up an online payment gateway to automatically transfer 20% of the sales to Asha's account. For this purpose eventually Asha's website will have the link and logo of the tea estate and vice versa. Buying tea through Asha will be a form of donation, like sponsoring runners in marathon, taking part in charity as your hobby (CAYH) etc.
6. In addition Doris has also received organic tea samples from the tea estate, and she will approach the organic shops in Zurich, to see if they are interested to order them. In case a deal takes place, the tea packet will have a label with the Asha logo.

Partnership with the Holi Festival Zurich

1. The Holi Festival that made the rounds in Germany last year will also take place in Zurich this year - <https://www.facebook.com/HoliFestivalOfColoursZuerich>.
2. Prat will check with them if Asha can have access to the festival area to have a food and info stand.

I am Asha Campaign

1. Asha Global has started an excellent online campaign named 'I am Asha', to increase the visibility of Asha and inspire new volunteers to join the cause.
2. All Asha Zurich volunteers are encouraged to submit their volunteer profile and success stories from projects at coordinator@ashanet.org. Lots of examples are already available at http://iamasha.ashanet.org/volunteer-spotlight.php?s=Rajeev_Annaluru.

Other issues

1. Akshata will contact Sujit to find out the details about how to organize an Asha disco.
2. Prat brought forward the issue of ZEW0 certification (http://www.zewo.ch/ueber_uns/about-us) for Asha which was already discussed once last year. It was decided that in the next meeting it will be discussed in details and a concrete plan will be made.
3. Romita contacted Prat and Indranil by e-mail and offered to help Asha set up and run a mocktail stand at IAGZ's picnic in June. She will need volunteers for this. But, the full details are not known yet. Romita will send the details to the group as soon as she gets to know.
4. The possibility of a team-building event in the form of a picnic or hike was discussed. It will be discussed in the next meeting or by e-mail in details.